

Griffin, Etelka

(14)

From: Unknown@Unknown.com
Sent: Thursday, April 07, 2005 11:03 AM
To: STIC-EIC3600
Subject: Generic form response

ResponseHeader=Commercial Database Search Request

AccessDB#= 156184

LogNumber= _____

Searcher= _____

SearcherPhone= _____

SearcherBranch= _____

MyDate=Thu Apr 7 11:02:08 EDT 2005

submitto=STIC-EIC3600@uspto.gov

Name=Mark Fadok

Empno=78738

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Artunit=3625

Office=CPK-7B07

Serialnum=09/882,175

PatClass=705/14,26 and 20

Earliest=June 14, 2001

Format3=email

Searchtopic=providing discount on products ordered over a cell phone. of particular interest and what is believed to be novel is the mapping to a table containing multiple discount schemes and calculating the greatest discount savings for the customer (ee claim 1 and 5 and claim below:

1. A method for calculating a cost discount for mobile telephone access, comprising:
receiving an access request from a client machine;
determining that the client machine is using a wireless communication protocol;
sending an electronic document to the client machine;
receiving a customer purchase order; and
applying a discount to a purchase price of the customer purchase order, based on the fact that the client machine was using the wireless communication protocol,
wherein the step of applying a discount to the purchase price further comprises mapping a customer identifier to a discount scheme table; and
computing a discount based on a discount scheme table, and
wherein the discount scheme table includes a plurality of discount schemes; and
wherein the discount is computed using a discount scheme from the plurality of discount schemes that produces greatest savings for the customer.

Comments=

send=SEND

SEARCHED INDEXED
SERIALIZED FILED